



200 East 8<sup>th</sup> Avenue  
Pine Bluff, Arkansas  
870-730-2000 ext. 7  
[mayor@cityofpinebluff.com](mailto:mayor@cityofpinebluff.com)

# *Press Release*

**October 2, 2019**

For More Information Contact:

Phone: 870-730-2000 ext. 7  
Fax: 870-730-2174  
Email: [mayor@cityofpinebluff.com](mailto:mayor@cityofpinebluff.com)

## **Mayor Washington Announces “Go Pink for the Cure Day”**

Pine Bluff, AR (October 2, 2019) - As the community observes the Breast Cancer Awareness Month, Mayor Washington has issued a proclamation declaring Friday, October 5, 2019 “Go Pink for the Cure Day” in the City of Pine Bluff. Employees and residents of the city are encouraged to wear pink in an effort to promote the prevention and treatment of breast cancer.

In Arkansas, thirty counties do not have a fixed mammography facility, which creates barriers for women seeking easy, accessible care and increases their mortality rate. An estimated 2, 210 new cases will be detected this year, with at least 410 deaths expected to occur. As we fight this disease, it is vital for residents to be proactive in seeking mammograms, and for communities to work together to remove all barriers to quality, life-saving care.

### For further information, please contact the Mayor’s Office 870-730-2000 ext. 7 ###