Special edition communications alert: National Tax Security Awareness Week 2023

IRS colleagues and partners,

This bundle covers information about:

- Protection against identity theft and scams
- Emerging scams by email, text, phone
- · Steps to prevent data loss and fraud
- IP PIN
- Written Security Plans
- Holiday scams

Key note:

This special edition covers information about the <u>National Tax Security Awareness Week 2023</u>. Working together as the Security Summit, the IRS, state tax agencies and the nation's tax industry joined together for the 8th Annual National Tax Security Awareness Week on November 27-December 1, to urge increased security measures to protect against tax-related identity theft and scams. Find up-to-date information on <u>irs.gov/ntsaw</u>.

News releases:

- IRS, Security Summit partners announce 8th annual National Tax Security Awareness Week begins Nov. 27; focus on raising awareness among taxpayers, tax pros on security tips to protect against identity theft, scams
- IRS, Security Summit partners launch 2023 National Tax Security Awareness Week focusing on holiday scams, protecting personal information as tax season nears
- National Tax Security Awareness Week, Day 2: Security Summit reminds tax pros about importance of written security plans and data breach response; special webinar planned for Nov. 30
- National Tax Security Awareness Week, Day 3: IRS Identity Protection PIN can help avoid fraud and tax-related identity theft
- National Tax Security Awareness Week, Day 4: Summit partners urge businesses to take steps to prevent data loss, fraud
- National Tax Security Awareness Week, Day 5: As tax season approaches, IRS, Security Summit partners warn taxpayers, tax professionals to watch out for emerging scams by email, text, phone

Ready-to-use articles:

- When to file a business identity theft affidavit with the IRS
- Tax pros: encourage your clients to create an IRS Online Account
- Avoid fraud and tax-related identity theft with an IP PIN
- Protect your business against data loss and fraud
- Watch out for tax scams and report fraudulent messages
- IRS Tax Pro Account: Another line of defense against data theft
- A Written Information Security Plan protects tax pros and their clients

e-Posters:

Publication 5461, Protect personal and financial information online

- Publication 5461-B, Get an Identity Protection PIN
- Publication 5461-C, Businesses should watch out for tax-related scams and implement safeguards
- Publication 5461-D, Tax professionals should review their security protocols
- Publication 5709, How to Create a Written Security Information Plan for Data Safety

IRS YouTube video series on NTSAW:

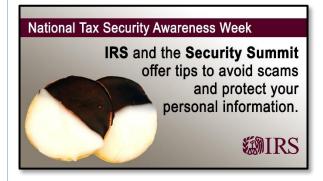
National Tax Security Awareness Week

Social media messages:

NTSAW - Scams

- You may forget about the #IRS when it's not tax season, but cybercriminals don't take any breaks. The Security Summit urges you to avoid scams during National #Tax Security Awareness Week and all year long: https://ow.ly/89MI50Qesx0
- #IRS and the Security Summit remind you on National #TaxSecurity Awareness Week that identity thieves don't take a break for the holidays. Learn to recognize scams: https://ow.ly/89MI50Qesx0
- During the holiday season, phishing emails may pose as a trusted company maybe a bank, a favorite retailer
 or even a tax professional. This National #TaxSecurity Awareness Week, #IRS and the Security Summit urge
 you to not take the bait. https://ow.ly/89MI50Qesx0
- A reminder for National #TaxSecurity Awareness Week: There's no fool-proof technology to defend against phishing scams -- you are your best defense. https://ow.ly/89MI50Qesx0
- During National #TaxSecurity Awareness Week, #IRS and the Security Summit share the resources you need to recognize and avoid phishing scams all year long: https://ow.ly/89MI50Qesx0

Tags: NTSAW, Tax Security/Scams





NTSAW - Beware of phishing scams

- Are you familiar with phishing scams? Imposter emails and calls are the No. 1 way thieves steal personal data.
 #IRS and the Security Summit remind you during National #TaxSecurity Awareness Week not to open any suspicious links or attachments. www.irs.gov/phishing
- It's National #TaxSecurity Awareness Week → Learn to recognize and avoid phishing scams. #IRS and the Security Summit can help: www.irs.gov/phishing
- Most data thefts begin with a phishing scam. During National #TaxSecurity Awareness Week, #IRS can help you learn to recognize and avoid the traps: www.irs.gov/phishing
- National #TaxSecurity Awareness Week is a good time to learn how to recognize and avoid phishing scams that pose as trusted sources, like financial institutions or the #IRS. www.irs.gov/phishing

 On National #TaxSecurity Awareness Week, #IRS and the Security Summit can help you learn to avoid common scams, like phishing emails. www.irs.gov/phishing

Tags: NTSAW, Tax Security/Scams



NTSAW Small Biz

- #IRS and the Security Summit urge you on National #TaxSecurity Awareness Week to take the strongest actions possible to safeguard your business systems and data. Here's how: https://ow.ly/tXas50QcZtH
- #IRS and the Security Summit have procedures in place to help protect businesses from identity theft. This National #TaxSecurity Awareness Week, learn more at https://ow.ly/tXas50QcZtH
- On National #TaxSecurity Awareness Week, check out several practical tips from the #IRS and the Security Summit for protecting your business and preventing a data breach: https://ow.ly/tXas50QcZtH
- #SmallBiz owner: Not sure what to do after a data breach? Check out #IRS' and the Security Summit's
 guidelines to help you during National #TaxSecurity Awareness Week, including how to notify your clients and
 how to recover from a cyberattack. https://ow.ly/tXas50QcZtH
- Awareness of business identity theft is a key component of National #TaxSecurity Awareness Week. #IRS and the Security Summit offer business owners steps to stay safe. https://ow.ly/tXas50QcZtH

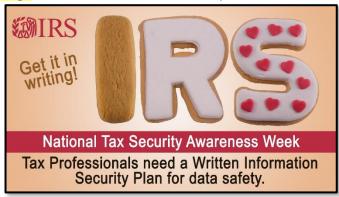
Tags: NTSAW, Small Businesses



NTSAW Tax Pros data security

- #IRS and the Security Summit encourage #TaxPros during National #TaxSecurity Awareness Week to take advantage of its Written Information Security Plan to make data security planning easier. Here's how: https://ow.lv/QzEM50Qc4ao
- #IRS and the Security Summit share valuable tips and information during National #TaxSecurity Awareness
 Week to help #TaxPros create and maintain an effective Written Information Security Plan:
 https://ow.lv/QzEM50Qc4ao
- Identity thieves target #TaxPros. On National #TaxSecurity Awareness Week, the #IRS and the Security Summit urge #TaxPros to look for signs of data theft to quickly protect themselves and their clients' personal information. See: https://ow.ly/QzEM50Qc4ao
- Cybercriminals are using every trick to steal valuable data and help enable tax-related identity theft. This
 National #TaxSecurity Awareness Week, #IRS and the Security Summit have tips to help #TaxPros stay safe:
 https://ow.ly/QzEM50Qc4ao
- #TaxPros: A data theft recovery plan can protect you and your clients in the event of an incident. Learn more from the #IRS and the Security Summit on National #TaxSecurity Awareness Week. https://ow.ly/QzEM50Qc4ao

Tags: NTSAW, TaxPros, Tax Security/Scams



NTSAW - Shopping online/ Protect info online

- Making more online purchases? Be cautious when using public Wi-Fi. Hotspots are convenient but often not secure. On National #TaxSecurity Awareness Week, take a look at the #IRS and Security Summit recommendations at: https://ow.ly/Fk5K50QbCAX
- If you're shopping online, #IRS and the Security Summit remind you that having computer and firewall virus protections and file encryption are key to your #TaxSecurity https://ow.ly/Fk5K50QbCAX
- For National #TaxSecurity Awareness Week, #IRS and Security Summit partners warn that it is shopping season for identity thieves too: https://ow.ly/Fk5K50QbCAX
- This National #TaxSecurity Awareness Week, #IRS and the Security Summit urge you to learn how to protect your clients and yourself: https://ow.ly/Fk5K50QbCAX
- #IRS and the Security Summit are helping protect taxpayers from identity theft and refund fraud. See this year's National #TaxSecurity Awareness Week recommendations on security measures: https://ow.ly/Fk5K50QbCAX
- You may be spending more time online these days -- #IRS and the Security Summit urge you on National #TaxSecurity Awareness Week to learn how to best protect your computers and mobile phones: https://ow.ly/Fk5K50QbCAX

Tags: Tax Security/Scams





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- e-News for Small Businesses
- e-News for Payroll Professionals
- e-News for Tax Professionals